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State-Firm Coordination and Upgrading -

Angela Garcia Calvo 2021

Since the 1980s, Spain and South Korea have experienced dramatic economic transformations.

Through a comparative study, this book shifts our perspective on the political economy of economic transformation and shows how upgrading was underpinned by state-firm

coordination, allowing both nations to pursue different strategies.

Full Range Leadership Development - John J. Sosik 2018-05-24

It has been more than 30 years since Bernard M. Bass presented an integrated overview of Full Range Leadership Development (FRLD), which has since become the standard for providing

leadership training around the world in business, military, religious, and educational contexts. This book teaches how to use FRLD to grow transformational leaders in organizations. Organizations that support and develop transformational leadership at all levels are more productive and profitable, attract and retain top notch talent, promote creativity and innovation, garner trust and commitment from employees, leverage sustainability and workplace safety efforts, and are strategically positioned to respond well to uncertainties and changes in the market. Retaining the conversational style of the first edition, this second edition contains several new features, such as: updated leader profiles and leadership examples, including more international cases; expanded discussion of gender diversity and leadership in teams; and new Summary Questions and Reflective Exercises. The book's practical action steps make it of use to both practitioners and students and well-suited as a

core leadership textbook or supplement in leadership development courses.

The Da Vinci Women - Kia Vahland 2020-02-25

This new biographical look at Leonardo da Vinci explores the Renaissance master's groundbreaking portrayal of women which forever changed the way the female form is depicted. Leonardo da Vinci was a revolutionary thinker, artist, and inventor who has been written about and celebrated for centuries. Lesser known, however, is his revolutionary and empowering portrayal of the modern female centuries before the first women's liberation movements. Before da Vinci, portraits of women in Italy were still, impersonal, and mostly shown in profile. Leonardo pushed the boundaries of female depiction having several of his female subjects, including his Mona Lisa, gaze at the viewer, giving them an authority which was withheld from women at the time. Art historian and journalist Kia Vahland recounts Leonardo's entire life from April 15, 1452, as a child born

out of wedlock in Vinci up through his death on May 2, 1519, in the French castle of von Cloux. Included throughout are 80 sketches and paintings showcasing Leonardo's approach to the female form (including anatomical sketches of birth) and other artwork as well as examples from other artists from the 15th and 16th centuries. Vahland explains how artists like Raphael, Giorgione, and the young Titan were influenced by da Vinci's women while Michelangelo, da Vinci's main rival, created masculine images of woman that counters Leonardo's depictions.

Focus On: 100 Most Popular Compact Cars -
Wikipedia contributors

Tiger Management - Martin Hemmert
2012-10-02

Throughout the last several decades, Korean companies have entered the world markets in a wide range of manufacturing industries with great success. How did they achieve this

exceptional performance? This book uncovers the secret of their performance through a comprehensive analysis of the Korean management system. It explains to an international audience how it has developed, why it works so well, and what non-Koreans can learn from it. The book analyzes the management of Korean firms from three different perspectives. First, a historical perspective is applied by showing how Tiger Management has emerged and how it has been continuously advanced over the last 50 years. The breathtaking stories of how Korean companies, seemingly coming from nowhere, have challenged their Western and Japanese competitors on the world markets are told. Second, the cornerstones of Tiger Management are analyzed from a functional viewpoint, showing that the success of Korean companies rests on a smart combination of business strategy, leadership, and human resource management practices. Finally, the present and

future of Tiger Management is discussed by showing how Korean companies have adapted to changes in their business environment at home and abroad, and what non-Korean companies can learn from their Korean rivals. The book gives an up-to-date analysis of Korean management practices from a global perspective. It identifies the success factors of Korean companies: long term, aggressive and persisting business planning, speed, flexibility, strong leadership, strong teamwork, and high investment into human skills and capabilities. It illustrates how these management practices complement each other and provides non-Korean companies with signposts how they can adopt them.

Development with Global Value Chains - Dev Nathan 2018-11-30

Can firms and economies utilize global value chains for development? How can they move from low-income to middle-income and even high-income status? This book addresses these

questions through a series of case studies examining upgradation and innovation by firms operating in GVCs in Asia. The countries examined are China, India, South Korea, the Philippines, and Sri Lanka, with studies of firms operating in varied sectors - aerospace components, apparel, automotive, consumer electronics including mobile phones, telecom equipment, IT software and services, and pharmaceuticals.

Foreign Direct Investment - Leena Ajit Kaushal 2019-04-29

This research based book offers insight to the changing perspectives regarding FDI from traditional theory to new theory, from local to global link, and from opportunity to responsibility. Readers will understand the various factors, determinants, and theories that underpin the presence of firms in the global economy. The author illustrates, by way of case studies, specific implications of FDI policy and practice on issues like ecology and environment,

technology transfer, labor market, and relevance of further liberalization policies in FDI in the context of Indian economy. The coverage for such an important theme is too vast to cover in a single volume; therefore, this volume restricts its analysis to a select few themes in hopes that this endeavor will trigger an ongoing debate on myriad aspects and concerns of FDI on countries like India.

Energy Use Efficiency - Almas Heshmati
2021-04-14

Energy is one of the most important factors of production. Its efficient use is crucial for ensuring production and environmental quality. Unlike normal goods with supply management, energy is demand managed. Efficient energy use—or energy efficiency—aims to reduce the amount of energy required to provide products and services. Energy use efficiency can be achieved in situations such as housing, offices, industrial production, transport and agriculture as well as in public lighting and services. The

use of energy can be reduced by using technology that is energy saving. This Special Issue is a collection of research on energy use efficiency.

Elektromagnetische Bewertung von permanenterregten Synchronmaschinen auf Basis einer integrierten Werkzeugkette -

Lukas Dedeleit 2021-01-01

Mit der zunehmenden Elektrifizierung von Antriebssträngen aktueller Fahrzeuggenerationen entsteht Forschungs- und Entwicklungsbedarf zur weiteren Optimierung der Antriebe. Zu den meist verbauten Antrieben zählen dabei die permanenterregten Synchronmaschinen, deren Optimierung Forschungsschwerpunkt zahlreicher aktueller Arbeiten ist. Die innerhalb der Maschinenentwicklung notwendigen umfassenden Bewertungsprozesse werden aber oft nur nachrangig betrachtet. Schwerpunkt dieser Arbeit ist die elektromagnetische Bewertung von permanenterregten

Synchronmaschinen, integriert in den Maschinenentwicklungsprozess. Ziel ist es, bereits im frühen Entwicklungsstadium eine umfassende, recheneffiziente und genaue Maschinenbewertung vornehmen zu können. Schnittstellen zu aufbauenden thermischen und strukturdynamischen Bewertungsprozessen sind implementiert, sodass sich im Bewertungsprozess eine konsistente Datenbasis ergibt. Ergebnisse bleiben rückverfolgbar. Der in dieser Arbeit beschriebene Bewertungsprozess beinhaltet die Bestandteile der Simulation auf Basis der Finite-Elemente-Methode, Auswertungs- und Automatisierungsprozesse und den Abgleich der Bewertungsergebnisse mit Prüfstandsmessungen, sodass sich der elektromagnetische Bewertungsprozess final als automatisierter, standardisierter und validierter Prozess ergibt. Mit dem Ziel einer recheneffizienten und robusten Bewertung basieren die FE-Berechnungen auf stationären

2D-Simulationen unter Berücksichtigung des segmentweise geschrägten Rotors. Zentrale Ergebnisse der Simulation sind die sich einstellenden Flussverkettungen. Die Steuerung der Simulationspunkte und die Modellierung der Flussverkettungskennfelder im gesamten Betriebsbereich stellen einen Schwerpunkt der Prozessautomatisierung dar. Methoden zur Bewertung des Betriebsverhaltens, im Maschinenleerlauf, unter Maximallast, im Fahrzyklus und im Fehlerfall aktiver Kurzschluss werden hergeleitet. Die Integration von Messwerten in den Bewertungsprozess ermöglicht die Prozessvalidierung. Darüber hinaus werden die Messwerte genutzt, um unbekannte Simulationsparameter zu identifizieren und zu korrigieren.

Event Data Recorder (EDR) Interpretation - Christopher Armstrong 2018-11-02

The last ten years have seen explosive growth in the technology available to the collision analyst, changing the way reconstruction is practiced in

fundamental ways. The greatest technological advances for the crash reconstruction community have come in the realms of photogrammetry and digital media analysis. The widespread use of scanning technology has facilitated the implementation of powerful new tools to digitize forensic data, create 3D models and visualize and analyze crash vehicles and environments. The introduction of unmanned aerial systems and standardization of crash data recorders to the crash reconstruction community have enhanced the ability of a crash analyst to visualize and model the components of a crash reconstruction. Because of the technological changes occurring in the industry, many SAE papers have been written to address the validation and use of new tools for collision reconstruction. Collision Reconstruction Methodologies Volumes 1-12 bring together seminal SAE technical papers surrounding advancements in the crash reconstruction field. Topics featured in the series include: • Night

Vision Study and Photogrammetry • Vehicle Event Data Recorders • Motorcycle, Heavy Vehicle, Bicycle and Pedestrian Accident Reconstruction The goal is to provide the latest technologies and methodologies being introduced into collision reconstruction - appealing to crash analysts, consultants and safety engineers alike.

Principles of Information Systems - Ralph Stair 2015-01-01

Delivering the latest research and most current coverage available, PRINCIPLES OF INFORMATION SYSTEMS, 12E equips students with a solid understanding of the core principles of IS and how it is practiced. Covering the latest developments from the field and their impact on the rapidly changing role of today's IS professional, the twelfth edition includes expanded coverage of mobile solutions, an increased focus on energy and environmental concerns, new discussions on the growing use of cloud computing across the globe, a stronger

career emphasis, and a fully updated running case. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities and global IS work solutions as well as social networking. A long-running example illustrates how technology was used in the design, development, and production of this text. No matter where students' career paths may lead, **PRINCIPLES OF INFORMATION SYSTEMS, 12E** can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Automotive Global Value Chain - Wilson Kia
Onn Wong 2017-08-09

Today, some suppliers have grown increasingly powerful and in certain cases, earn revenues that rival or even exceed that of their automaker clients. In the pre-globalisation period, automakers wielded absolute power over their significantly smaller suppliers. This book reveals the upending of this relationship, with the gradual shift in the balance of power from automakers to their suppliers in this era of globalisation. The book examines how suppliers in the global tyres, seats, constant velocity joints (hereafter 'CVJs'), braking systems and automotive semiconductor industries have evolved into powerful oligopolies through a mix of acquisition and organic growth strategies. It also highlights how joint ventures could be strategically deployed as springboards to acquisition, as they enable firms to familiarise themselves with their partners' markets and operations. Moreover, the book analyses the

disruption stirred by the entry of well-resourced technology titans into this industry and their inevitable clash with the traditional incumbents. This book is an invaluable reference for anyone interested in learning more about the automakers' and now their suppliers' relentless quest to create market-dominating intelligent driving systems.

Automotive Systems - G.K. Awari 2021-01-26

This book introduces the principles and practices in automotive systems, including modern automotive systems that incorporate the latest trends in the automobile industry. The fifteen chapters present new and innovative methods to master the complexities of the vehicle of the future. Topics like vehicle classification, structure and layouts, engines, transmissions, braking, suspension and steering are illustrated with modern concepts, such as battery-electric, hybrid electric and fuel cell vehicles and vehicle maintenance practices. Each chapter is supported with examples,

illustrative figures, multiple-choice questions and review questions. Aimed at senior undergraduate and graduate students in automotive/automobile engineering, mechanical engineering, electronics engineering, this book covers the following: Construction and working details of all modern as well as fundamental automotive systems Complexities of operation and assembly of various parts of automotive systems in a simplified manner Handling of automotive systems and integration of various components for smooth functioning of the vehicle Modern topics such as battery-electric, hybrid electric and fuel cell vehicles Illustrative examples, figures, multiple-choice questions and review questions at the end of each chapter

The Evolution of Tiger Management - Martin Hemmert 2017-10-19

Throughout the last several decades, Korean companies have become strong global competitors in a wide range of manufacturing industries. How did they achieve this exceptional

performance? The Evolution of Tiger Management uncovers the secret of their success through a comprehensive analysis of Korean-style management. It explains how it has developed, why it works so well, what non-Koreans can learn from it, and what Korean companies need to do to stay competitive in the future. This book is an extended and significantly updated new edition of Tiger Management: Korean companies on world markets (Routledge, 2012). It tells the remarkable stories of how Korean firms, seemingly coming from nowhere, have successfully challenged their Western and Japanese competitors globally. A new chapter highlights the rise of Korean venture firms and start-ups. Next, the essence of Tiger Management is analyzed by showing that it consists of an effective combination of business strategy, leadership, and human resource management practices. Finally, the evolution and future of Tiger Management is discussed by

showing how Korean companies have adapted to changes at home and abroad, and how non-Korean companies can adopt Tiger Management. A new final chapter discusses the way forward for Korean companies.

International Current Affairs Yearly Review

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Case Studies in Asian Management - Parissa Haghirian 2014

There is a lack of knowledge on how corporations in Asia develop strategies, organize their work processes and deal with competition. Western managers and business students need to know more about Asian corporations and their management styles. Learning about Asia, however, has always been a challenging task.

The main challenge is the complexity encountered when dealing with Asian management issues, which differ not only for different countries, but also for different types of businesses, not to mention national management preferences and styles. This book tries to fill this gap, by presenting case studies of various Asian countries including China, Japan, India, Korea and The Philippines. The case studies are as diverse as management activities in Asia can be and include a variety of different companies in several Asian countries. This book attempts to present an overview on the variety and complexity of management and business processes in Asian countries. It intends to support business people and students of international management to get a deeper understanding of Asian management practices by presenting practical examples of Asian firms and their strategies.

The New Domestic Automakers in the United States and Canada - A.J. Jacobs 2015-12-16

This book provides a unique historical and qualitative review of ten foreign automakers with plants in developed North America from their early beginnings to their export entry into North America. It seeks to expand the knowledge of American and Canadian policymakers pursuing a new foreign motor vehicle assembly plant or Foreign Direct Investment.

The Dilemma between Quality Reputation and Risk Prevention: Warranty Provisions of Car Manufacturers - Daniel Siebert 2014-06-27

Vizag Steel Management Trainee Guide 2021 - Download Latest PDF! - Testbook.com 2021-06-18

This all-inclusive Vizag Steel Management Trainee Guide covers detailed section-wise concepts on Reasoning, Quant & General Science. This practice set pins 200 solved examples with free answer key solutions to crack Vizag Steel MT exam 2021 easily.

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Pending U.S. and EU Free Trade Agreements with South Korea: Possible Implications for Automobile and Other Manufacturing Industries -

Green Growth: Managing the Transition to a Sustainable Economy - Diego A. Vazquez-Brust
2012-05-24

This volume is a practical guide that helps the reader build a quick, evidence-based understanding of green-growth strategies and challenges. Its cogent analysis of real-life case studies enables policy makers and company executives identify successful strategies they can adopt, and pitfalls they can avoid, in drafting and implementing green growth policies. The contributors' empirical assessment of these studies identifies the structural conditions required for economic growth to be compatible with environmental sustainability and how the transition to a new economic paradigm should be managed. A crucial addition to the debate

now beginning in earnest around the world, this volume attempts to understand how we can nurture a new-born model of sustainable growth and help it evolve to maturity.

Popular Mechanics - 2004-11

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

Hydrogen and Fuel Cells - Detlef Stolten
2010-08-30

Authored by 40 of the most prominent and renowned international scientists from academia, industry, institutions and government, this handbook explores mature, evolving technologies for a clean, economically viable alternative to non-renewable energy. In so doing, it includes how hydrogen can be safely produced, stored, transported and utilized, while

also covering such broader topics as the environmental impact, education and regulatory developments.

Civil Action and the Dynamics of Violence -

Deborah Avant 2019-08-28

Many view civil wars as violent contests between armed combatants. But history shows that community groups, businesses, NGOs, local governments, and even armed groups can respond to war by engaging in civil action. Characterized by a reluctance to resort to violence and a willingness to show enough respect to engage with others, civil action can slow, delay, or prevent violent escalations. This volume explores how people in conflict environments engage in civil action, and the ways such action has affected violence dynamics in Syria, Peru, Kenya, Northern Ireland, Mexico, Bosnia, Afghanistan, Spain, and Colombia. These cases highlight the critical and often neglected role that civil action plays in conflicts around the world.

Fuel Cells - Noriko Hikosaka Behling

2012-12-05

"This book is a one of a kind, definitive reference source for technical students and researchers, government policymakers, and business leaders. It provides an overview of past and present initiatives to improve and commercialize fuel cell technologies. It provides context and analysis to help potential investors assess current fuel cell commercialization activities and future prospects. Most importantly, it gives top executive policymakers and company presidents with detailed policy recommendations as to what should be done to successfully commercialize fuel cell technologies."--pub. desc.

The World's Cities - Andrew James Jacobs 2012

The World's Cities offers instructors and students in higher education an accessible introduction to the three major perspectives influencing city-regions worldwide: City-Regions in a World System; Nested City-Regions; and The City-Region as the Engine of Economic

Activity/Growth. The book provides students with helpful essays on each perspective, case studies to illustrate each major viewpoint, and discussion questions following each reading. The World's Cities concludes with an original essay by the editor that helps students understand how an analysis incorporating a combination of theoretical perspectives and factors can provide a richer appreciation of the world's city dynamics.

Dependent Growth: Foreign Investment and the Development of the Automotive Industry in East-Central Europe - Petr Pavlínek

2017-04-07

This book offers a critical analysis of recent developments in the automotive industry of East-Central Europe (ECE). Economists, industry specialists and national governments have considered the rapid development of the automotive industry in ECE in the past twenty years an unqualified success. This rapid growth has been based on large inflows of foreign direct

investment (FDI) from Western Europe, North America, Japan and South Korea, and it significantly contributed to GDP growth, created thousands of new jobs, and completely transformed the previously existing automotive industry in the region. This volume offers an analysis that goes beyond uncritical celebratory accounts of this rapid growth. It is based on original, detailed firm-level research conducted by the author in Czechia and Slovakia between 2009 and 2015 that covered assembly firms and the networks of component suppliers.

Theoretically and conceptually, the analysis will draw on the global production networks and global value chains perspectives. Drawing on the original empirical data and on additional available information, this volume concentrates on several important questions related to the development of the automotive industry in ECE in the 2000s:

- The role of FDI in the rapid development of the automotive industry after 1990 and particularly in the 2000s.
- The

upgrading of the automotive industry in East-Central Europe through FDI • The position of ECE in the automotive industry research and development (R&D) • The effects of the 2008-2009 economic crisis in the automotive industry of ECE. • The role of state in the rapid development of the automotive industry in ECE in the 1990s and 2000s. • The effects of FDI on domestic firms in the form of linkages between foreign-owned and domestic firms and spillovers from foreign-owned to domestic firms.

Popular Mechanics Complete Car Care

Manual - Popular Mechanics 2008

Vehicle maintenance.

BRAC 2005 and Transformation Actions at Fort Benning - 2007

Progress in Combustion Diagnostics, Science and Technology - Paul Medwell

2020-03-25

The role that combustion plays in the world's energy systems will continue to evolve with the

changes in technological demands. For example, the challenges that we face today are more focused on the conservation of energy and addressing environmental concerns, which together necessitate cleaner and more efficient combustion processes using a range of fuel sources. This book includes contributions to highlight the recent progress in theory and experiments, development, and demonstration of technologies and systems involving combustion processes, for the production, storage, use, and conservation of energy.

Learning Rates of Electric Vehicles - Andreas Zerfaß 2017-07-25

Governments of many countries consider the electrification of individual passenger transport as a suitable strategy to decrease oil dependency and reduce transport-related carbon dioxide (CO₂) and air pollutant emissions. However, battery-electric vehicles (BEVs) and plug-in hybrid-electric vehicles (PHEVs) have been more expensive than their conventional counterparts

and suffer from relatively short electric driving ranges, which still hampers the market potential of these vehicles. Despite persisting shortfalls, mechanisms such as technological learning and economics of scale promise to improve the techno-economic performance of BEVs and PHEVs in the short- to mid-term. Here, the author seeks to obtain insight into the techno-economic prospects of BEVs and PHEVs by: (i) establishing experience curves and (ii) quantifying user costs and the costs of mitigating carbon dioxide and air pollutant emissions in a time-series analysis. The analysis captures the situation in Germany between 2010 and 2016.

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2021-04-05

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Accelerated Vehicle Retirement Programs in Japan and South Korea: Background for Congress -

IR - James M. Scott 2018-07-04

Now publishing with CQ Press, the Third Edition of *IR: International, Economic, and Human Security in a Changing World* explores the most current issues affecting the global community by analyzing how global actors seek international, economic, and human security. Award-winning scholars and authors James M. Scott, Ralph G. Carter, and A. Cooper Drury combine thought-provoking examples with practical learning tools to give you context and help you develop an understanding of not just what happens, but why and how it happens. Assuming no prior knowledge about international relations, the text provides you with a framework to understand what conditions behavior in the international

arena—the challenges of anarchy, diversity, and complexity permeate the multitude of events that comprise of our world today. You will be able to make sense of the complicated events and interactions of world politics and come away with a broader view of the world’s geographical and political landscapes. New to the Third Edition: New discussions of key international trends and developments such as the shifts in power and leadership, the nature of and challenges to international order, the backlash against globalization and the rise of populism around the world. New and updated tables, charts, maps, and photographs illustrate important political events and players and bring concepts to life for today’s students. New and updated “Spotlight On” stories look at recent events happening in China, North Korea, Russia, and other countries to help students apply important concepts to real-world scenarios. New and updated “Theory in Action” examples feature contemporary theories about feminism,

leadership, and more to demonstrate how ideas are directly translated into current policy and action. New and updated “The Revenge of Geography” feature with current issues such as “The Shrinking World,” turmoil in the African Great Lakes region, and more to demonstrate how a country’s borders and geography influences its relationships with neighboring countries. New and updated “Foreign Policy in Perspective” discussions explain how the dynamics of international relations have changed, putting into context the recent behavior and motivations of Russia’s interactions with its neighbors, Brexit, sanctions on North Korea, and more.

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Lightweight and Sustainable Materials for Automotive Applications - Omar Faruk

2017-06-01

Automotive manufacturers are required to decrease CO2 emissions and increase fuel economy while assuring driver comfort and safety. In recent years, there has been rapid development in the application of lightweight and sustainable materials in the automotive industry to help meet these criteria. This book provides critical reviews and the latest research results of various lightweight and sustainable materials in automotive applications. It discusses current applications and future trends of lightweight materials in the automotive area. While there are a few books published mainly focusing on automotive applications of metallic lightweight materials, to date there is no available book focusing on a broad spectrum of lightweight materials, including metal, plastic,

composites, bio-fiber, bio-polymer, carbon fiber, glass fiber, nanomaterials, rubber materials, and foaming materials, as this work does. The book also includes case studies of commercial lightweight automotive parts from sustainable lightweight materials, providing an invaluable resource to those involved in this in-demand research and commercialization area.

Dr. Dobb's Journal - 2008

America's Other Automakers - Timothy J. Minchin 2021-04-01

In 2018 almost half of all vehicles made in North America were produced at foreign-owned plants, and the sector was on track to monopolize the market. Despite this, the industry has been overlooked compared with its domestic counterpart, both in scholarship and popular memory. Redressing this neglect, *America's Other Automakers* provides a new history of the foreignowned auto sector, the first to extensively draw on archival sources and to articulate the

human agency of participants, including workers, managers, and industry recruiters. Timothy J. Minchin challenges the view that the industry's growth primarily reflected incentives, stressing human agency and the complexity of individual stories instead. Deeply human in its approach, the book also explores the industry's impact on grassroots communities, showing that it had more costs than supporters acknowledged. Drawing on a wide range of primary and secondary sources, *America's Other Automakers* uncovers significant tensions over unionization, reports of discriminatory hiring, and unease about the industry's rapid growth, critically exploring seven large assembly facilities and their impact on the communities in which they were built.

Lemon-Aid New Cars and Trucks 2011 - Phil Edmonston 2010-11-11

As U.S. and Canadian automakers and dealers face bankruptcy and Toyota battles unprecedented quality-control problems, Lemon-

Aid guides steer the confused and anxious buyer through the economic meltdown unlike any other car-and-truck books on the market. Phil Edmonston, Canada's automotive "Dr. Phil" for more than 40 years, pulls no punches. In this all-new guide he says: Chrysler's days are numbered with the dubious help of Fiat. Electric cars and ethanol power are PR gimmicks. Diesel and natural gas are the future. Be wary of "zombie" vehicles: Jaguar, Land Rover, Saab, and Volvo. Mercedes-Benz - rich cars, poor quality. There's only one Saturn you should buy. Toyota - enough apologies: "when you mess up, 'fess up."

[Protecting the Brand](#) - Peter Hlavnicka
2021-11-22

Protecting the Brand, Volume I: Counterfeiting and Grey Markets is a handbook for law practitioners as well as business executives. It is a unique perspective of best practices in addressing issues around counterfeiting and grey markets - from a legal as well as a business

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point of view. The authors explore the threats posed by counterfeiting and grey markets to a variety of industries and illuminate what problems these may cause. Before setting forth the range of legal strategies for remedying incidents of counterfeiting and grey markets, the authors outline preventive measures businesses

can take to combat the threats, and showcase some of the emerging technologies that can serve as enablers of Brand Protection's 3 IPR's (3 I's= Intelligence, Investigation, Innovation; 3 P's= Protection, Perseverance, Perpetuation; 3 R's= Remedy, Recovery, Rehabilitation).